

Publicaciones destacadas y últimos congresos y conferencias



Publicaciones Destacadas

- De Marchi, D., **Espinosa, N.**, Manente, M. And Alzua, A. (2015) UNWTO Affiliate Members Global Report, Volume 11 on Public-Private Partnerships: Tourism Development, Madrid, OMT.
- Espinosa, N. (2015) Meetings Industry Stakeholders' cooperation relevance to city tourism destinations performance. Proceedings of PhD Workshop, ENTER 2015, Lugano, Switzerland, 2-5 February, 2015.
- Espinosa, N.** and Alzua, A. (2014) Global Benchmarking for City Tourism Measurement. UNWTO AM reports Volume 10, Madrid: UNWTO.
- Alzua, A., Lamsfus, C., **Espinosa, N.** and Romero, C. (2014) Improving Competitiveness in the Caribbean Tourism Sector through ICT-based Innovations. Washington, DC.: IDB - Compete Caribbean.
- Alzua, A.; **Espinosa, N.**; Fuentetaja, I. (2014) Innovation challenges in rural tourism destinations: the cases of Urabá and Suroeste Antioquia (Colombia) in TTRA 2014 International Conference proceedings, 18th – 20th June, 2014 in Brugge, Belgium.
- INRouTe (2014) INRouTe Meetings Industries, INRouTe, Astigarraga.
- INRouTe (2014) Bridging tourism statistics and tourism destination marketing's frameworks: seeking measurable concepts and appropriate tools at sub-national levels. INRouTe, Astigarraga.
- INRouTe (2013) INRouTe Tourism Observatories, proceedings of the conference MOVE2013 3rd International Conference on the Measurement and Economic Analysis of Regional Tourism, Medellín, Colombia, Noviembre 6-8, 2013.
- Espinosa, N.**; Alzua, A.; Gerrikagoitia, J.K. (2012) Destination Management Systems – DMS. Alcaldía de Medellín, SITUR.
- Espinosa, N.**; Alzua, A.; Gerrikagoitia, J.K. (2012) Destination Management Organization - DMO. Alcaldía de Medellín, SITUR.
- INRouTe & UNWTO (2012) A Closer Look at Tourism: Sub-National Measurement and Analysis: Towards a Set of UNWTO Guidelines. UNWTO: Madrid. UNWTO, Madrid.
- Alzua, A; Gerrikagoitia, JK; Aranburu, I; Peralta, M; **Espinosa, N.** (2011) "Regional and Sub-Regional Tourist Mobility Measurement System" Proceedings of the Conference ENTER 2011. 26-28 Enero 2011. Disponible en:
http://ertr.tamu.edu/index.php?option=com_content&view=article&id=3155:regional-and-sub-regional-tourist-mobility-measurement-system-egistour&catid=190:enter-2011-conference-on-information-and-communic&Itemid=64
- Alzua, A; Gerrikagoitia, JK; Zurutuza, M; Roman, I; **Espinosa, N.** (2011) "Regional Tourism Information System (SRiT): Improving Tourism Statistical Scenario in the Autonomous Community of Euskadi" Proceedings of the Conference UNWTO Algarve Forum on Tourism and Science: Bridging Theory and Practice 2011.
- Gerrikagoitia, JK; Alzua, A; Ibarguren, I; Roman, I; **Espinosa, N.** (2011) "Competitive Intelligence applied to Tourism Destination Management: Hotel Market Monitor" Proceedings of the Conference UNWTO Algarve Forum on Tourism and Science: Bridging Theory and Practice 2011.
- Alzua, A; Aranburu, I; Gerrikagoitia, JK; Peralta, M; **Espinosa, N.** (2010) "eGIStour: Sistema de medición de flujos de visitantes" Proceedings of the Conference TURITEC 2010. 14-15 Octubre 2010. Disponible en:
http://www.turismo.uma.es/turitec/turitec/paginas/articulos/actas_turitec_pdf/L20_A28.pdf

Últimos congresos y conferencias

Año 2017. Organización Move 2017. Noviembre. Pamplona.

<http://move2017.inroutenetwork.org/>

Año 2017. Manila (Filipinas). Junio. Intervención como ponente en la VI Conferencia Internacional sobre Estadística Turística.

<http://www.cvent.com/events/6th-international-conference-on-tourism-statistics-measuring-sustainable-tourism/event-summary-a2580aeab7ad4b66aea4600dc0d2f7f6.aspx>

Año 2017. Marzo. Intervención en el Congreso de Turismo Rural de Navarra.

<https://www.youtube.com/watch?v=t8tG7v4oAtw>

Año 2016. Septiembre. Bilbao. Intervención en el I Encuentro Profesional Hablemos de Turismo Más Allá de Números y Cifras.

<http://actualidaduniversitaria.com/2016/09/deusto-celebra-manana-el-primer-encuentro-profesional-hablemos-de-turismo-mas-alla-de-numeros-y-cifras>

Año 2016. Febrero. Bilbao. Comité organizador y participante en ENTER 2016.

http://www.ifitt.org/wp-content/uploads/2015/05/ENTER2016_IFITT_Bilbao_program.pdf